

CURRICULUM VITAE

Name: NICOLESCU LUMINIȚA

Date and place of birth: 5 November 1967, Ploiești Prahova, Romania

Education:

1982-1986 Economic High School no 1, Bucharest, Romania.

1986-1990 Academy of Economic Studies, Bucharest, Faculty of Economy of Industry
Constructions and Transportation.

1991-1992 Master of Arts by Research in Management, Canterbury Business School,
University of Kent, United Kingdom.

1994-1997 Doctor of Philosophy (Ph.D) in Management, Canterbury Business School,
University of Kent, United Kingdom.

2007-2009 MBA in Management of Higher Education, Institute of Education, University of
London, United Kingdom.

Other professional training:

1991 Summer School, course Comparative Economics, Wirtschaftuniversitat, Vienna,
Austria.

1999, Specialisation July-August, International Marketing, Ecole de Haute Etudes
Commerciale, Montreal, Canada.

2000, Summer School Central European University, Budapest, Hungary, course
Educational Policy Analysis.

2000, August, documentation in international marketing and educational policies,
Stanford University, US.

2002, February, documentation: international marketing and management
Chukyo University, Nagoya, Japonia.

2002, August, documentation: international marketing, euromarketing and
Educational systems, University of Kent, Marea Britanie.

2003, May, documentation euromarketing Wirtschaftuniversitat, Vienna,
Austria.

Work experience:

- 1990- present **university educator** Academy of Economic Studies (ASE)/ Bucharest
University of Economic Studies, Bucharest, Romania

1990-1994 junior assistant, Department of Economics, Department of International
Economic Relations

1994-1997 assistant Department of International Economic Relations/International
Business and Economics

1998-2003 lecturer Department of International Economic Relations/International
Business and Economics

2003-2005 associate professor Department of International Economic
Relations/International Business and Economics

2005 - present full professor Department of International Economic
Relations/International Business and Economics

2008 – present Doctoral Coordinator in the field of International Business and
Economicis, International Business and Economics Doctoral School, Bucharest

University of Economic Studies

- 2003 – present, director/academic coordinator academic Master program in International Management and Marketing, Faculty of Management, ASE.
- 2010 – 2013, member of the Council of the Doctoral School International Business and Economics, Faculty of International Business and Economics, ASE
- 2011 – present, member în Council of Departement of International Business and Economics
- 2012 – present, member în Conuncil of the Faculty of International Business and Economics
- 2016 – present, member în Scientific Council of the Research Center International Economic Relations, CCREI
- 2010-2012 representative of Romania at, and coordinator of the working group of BFUG (Bologna Follow-Up Group) International Openess - The European Higher Education Area in a Global Context.
 - 2016-2017 representative of Romania in the BFUG (Bologna Follow-Up Group) EHEA International Cooperation group.

Research:

1. Project Director, “*Training Program aiming the Re-modeling of the Enterprise Organizational Culture*”, January – December 1999, PHARE Human Resources Program Progress.
2. Project Director “*Private Higher Education in Romania: Success or Failure*”, 2000 - 2001, (Open Society Institute International Policy Fellowship, Budapest, Hungary).
3. Coordinator for Romania, project “*Promoting International Case Research and Training on Management of Change- INTERCASE*”, 2000 - 2002, program LEONARDO DA VINCI.
4. Coordinator for Romania, project “*Should Free Entry of Universities Be Liberalised? Estimating the Value of Public and Private Higher Education in Central and Eastern Europe*”, 2000 - 2002, ACE PHARE.
5. Project Director, “*The impact of the Romanian higher education reform on the university’s financial and academic management*”, 2002 –2003, Open Society Institute, Center for Policy Studies, Budapest, Hungary.
6. Researcher for project “*The Growth and Labor Market Impact of Private Higher Education: The Cases of Bulgaria and Romania*”, 2002- 2003, IREX, USA.
7. Researcher for project “*Analiza procesului de restructurare al Radiodifuziunii Române – elaborare de studii de caz*”, February - July 2003, Bucharest, România.
8. National Consultant ITC (International Trade Center) UNCTAD/WTO, proiect “*Strengthening of Romania’s Export Capacities*”, June-September 2003, Bucharest, Romania.
9. Project Director “*Supporting the start-up of Regional Center for Fostering SME’s Development, Offering Services, Aiming at Local Work Employability Improvement*”, European Community External Action, 2003- 2004.

10. Researcher for project “*Fenomenul migraționist din perspectiva aderării României la UE*”, PAIS II, Institutul European din România, project director professor PhD Luminița Daniela Constantin, 2003- 2004.
11. Researcher for project CNCSIS tip A 1131/2005, “*Performanță economică prin integrare europeană: valorificarea surselor de avans competitiv ale României in zona Europei de Sud-Est*”, project director PhD Valentin Cojanu, 2005 –2006.
12. . Researcher for project “*Private Higher Education in Europe and Quality Assurance and Accreditation from the Perspective of the Bologna Process Objectives– The Case of Romania*”, CEPES – UNESCO, director proiect Mihai Korca, 2005.
13. National expert project “*Social Dialogue Capacity Building at Sectoral and Company Level*”, European Foundation for the Improvement of Living and Working Conditions, Dublin, Ireland, January – October 2006.
14. Project Director “*Evaluarea învățământului în Academia de Studii Economice*” , Academy of Economic Studies, Bucharest, 2006- 2007.
15. Project Director for project CNCSIS tip A 1213/2006, “*Repoziționarea imaginii de țară a României în contextul integrării europene*”, 2006 - 2007.
16. Institutional Coordinator /director for institutional partner in project CEEX “*Evaluarea strategiilor de management al riscurilor în companiile românești. Recomandări de politici de creștere a competitivității în perspectiva post-aderare*”, Coordinator Professor PhD Costea Munteanu, 2006- 2008.
17. Institutional Coordinator /director for institutional partner in project PN II – Program PARTENERIATE, nr. 91-026/14.09.2007: „*Studiu privind strategia de internationalizare a învățământului superior românesc. Valoarea adăugată a învățământului superior românesc la brandul de țară*”(SPRINT); 2007-2010, Project Director: Remus Pricopie, SNSPA
18. Researcher for project INTERNATIONAL MANAGER, proiect PN II – Program PARTENERIATE, nr. 91-044/2007 „*Creșterea capacității IMM-urilor din sectoarele industriei prelucrătoare românești de producere a valorii adăugate. Căi și acțiuni necesare creșterii potențialului în acest sens*” (VALAD), Project Director PhD Corneliu Russu, Centrul de Economia Industriei și Serviciilor, 2007- 2010.
19. Institutional Coordinator /director for institutional partner in project INTERNATIONAL MANAGER, proiect PN II – Program PARTENERIATE, nr. 91-046/2007, „*Elaborarea unei metodologii de proiectare și implementare a strategiilor inovative a IMM-urilor românești din industrie*” (INOVIM), Project Director Professor PhD Ovidiu Nicolescu, Consiliul Național al Întreprinderilor Private Mici și Mijlocii din România, 2007 - 2010.
20. Researcher for project PN II – Program PARTENERIATE, nr. 91-031 /14.09.2007 “*Sistem informatic pentru managementul calitatii educației și cercetării in invatamantul superior (SIMCEC)*“, project director Pprofessor PhD Bodea Constanța, 2007-2010.

21. Researcher for project PN II – Program PARTENERIATE, nr. 91-037/14.09.2007 “*CONTO - Managementul competențelor în domeniul tehnologiei informației, o abordare bazată pe ontologii*”, project director Professor PhD Bodea Constanța, 2007-2010.
22. Consultancy institutional project “*Implementarea unui sistem de audit intern al proiectelor de cercetare științifică executate pe baza de contract*”, 2007, ASE.
23. Researcher for project “*Perspective europene de abordare a azilului și migrației*”, SPOS 2008, Institutul European din România, mai – decembrie 2008, project director Professor PhD Daniela Luminița Constantin.
24. Project Director PN II – Program PARTENERIATE, nr. 92-123/2008 “*Instrumente specifice managementului bazat pe cunoștințe pentru IMM-urile din România*”, Instituție coordonatoare Consiliul Național al Întreprinderilor Private Mici și Mijlocii din România, 2008-2011.
25. National Expert in higher education for Center for Higher Education Policy Studies (CHEPS), Olanda pentru proiectele “*Progress in higher education reform across Europe: Lot 1: The Bologna Process; Lot 2: Governance Reform and Lot 3: Funding Reform*”, (European Commission Call for Tender EAC/7/2008), ianuarie – septembrie 2009.
26. Raporteur/researcher panel 5 “*Universitățile în Contextul Europeanizării și Globalizării*”, proiect “*Calitate și Leadership pentru Învățământul Superior Românesc*”, Fondul Social European, proiect POSDRU nr. 2684, panel coordinator: PhD Remus Pricopie, coordinating institution UEFISCSU, 2009.
27. Coordinator panel 8 “*Universitățile în Contextul Europeanizării și Globalizării*”, proiect “*Calitate și Leadership pentru Învățământul Superior Românesc*”, Fondul Social European, proiect POSDRU nr. 2684, coordinating institution UEFISCSU UEFISCSU, 2010.
28. Research Expert project “*Îmbunătățirea Managementului Universitar*”, modul Internaționalizarea în Invatamantul Superior, proiect POSDRU/2/1.2/S/4, coordinating institution UEFISCSU, 2010.
29. Coordinator regional studies project “*E-Life – Dezvoltarea inovatiei, creativitatii, responsabilitatii si sustenabilitatii antreprenoriatului romanesc*” proiect POSDRU nr. 92/3.1/S/61758, instituție coordonatoare Academia de Studii Economice, proiect director Mariana Nicolae, 2010 - 2013.
30. National Expert “*Politici publice fundamentate în Învățământul Superior*”, panelul *Internaționalizarea învățământul superior*, Fondul Social European, proiect SMIS 34912, instituție coordonatoare UEFISCDI, proiect director Adrian Curaj, 2013.
31. National Expert in higher education for Center for Higher Education Policy Studies (CHEPS), Olanda pentru proiectul "Drop-out and completion in higher education in Europe", (European Commission, Directorate General for Education and Culture, Open call for tender EAC/33/2013), 2014.

32. National Expert project “Internaționalizare, Echitate și Management Universitar pentru un Învățământ Superior de Calitate“ (IEMU POSDRU), SMIS 52867, coordinating institution UEFISCDI, project director Luciana Bratu, 2014-2015.
33. Researcher for institutional project “*Strategia Academiei de Studii Economice din București, 2020-2030*”, ASE București, 2018 - 2019.

Referee/co-editor/editor:

1. Associate Editor, The International Journal of Diversity in Organisations, Communities and Nations, volume 7, 2007-2008.
2. Associate Editor, The International Journal of Interdisciplinary Social Sciences, Volume 4, 2009-2010.
3. External Reviewer for PROSPECTS, UNESCO’s Quarterly Review of Comparative Education, 2011.
4. Editor-asociat la Revista de Management și Marketing, 2012-2013, București.
5. External Reviewer for Journal of European Policy, 2012.
6. Editorial board, Revista de Management și Marketing, București, 2013, 2014, 2015, 2016, 2017.
7. Editorial board, Revista Management Dynamics in the Knowledge Economy, 2013, 2014, 2015, 2016, 2017, 2018, 2019.
8. External Reviewer Managing Global Transitions International Research Journal, Slovenia, 2013.
9. External Reviewer International Journal of Intercultural Relations, Elsevier, 2014.
10. External Reviewer Journal of Marketing for Higher Education, 2015.
11. External Reviewer European Journal of Interdisciplinary Studies, 2016, 2017.
12. External Reviewer Kybernetes, 2018, 2019, 2020.
13. External Reviewer Applied Economics, 2019.
14. External Reviewer Sustainability, 2020.

Conferences and seminars:

1. “Privatization in Romania an important step in the transition towards a market economy”, Conference “Central and Eastern Europe undergoing change”, London, U.K., 4-5 June 1994.
2. “Economic changes in Eastern Europe”, prezentare Canterbury Business School, University of Kent, Marea Britanie, July 1994.
3. “Economic Reforms in Romania”, prezentare Canterbury Business School, University of Kent, Marea Britanie, December 2004.
4. “The profile of the Romanian entrepreneur in a period of major transformations in the Romanian economy” Conference ”Significance and Survival of SME’s in a Different Business Environment”, St Gallen, Switzerland, 22-28 September 1996.
5. “Privatization and organizational change in Romania: an analysis of two selected cases”, Canterbury Business School, University of Kent, Marea Britanie, open lecture 27 septembrie 1997.
6. “Privatization And The Organizational Change In Romania : Comparison Of A Joint Venture With A Romanian Private Company”, Civic Education Project, Conference (In)Tolerance And (Co)Operation In Europe And The Euro-atlantic Area”, Bucuresti, 4-6 February 1999.
7. “Role-Playing - A Way Of Training Entrepreneurs ?”, Internationalizing Entrepreneurship Education and Training, Intent 9th annual conference 1999, Sofia, Bulgaria, 14-16 June 1999.

8. "Adaptare/standardizare in contextul globalizarii: strategie de baza in procesul de internationalizare", Conferinta Integrarea României în structurile Euroatlantice- Relansare și Progres Economic, Universitatea Lucian Blaga Sibiu, 21-22 aprilie 2000.
9. "Private Higher Education in Romania - Success or Failure? The perspective of the Business Community", open lecture Central European University, Budapest, Hungary, 28 February 2001.
10. "Integrarea învățământului românesc în sistemul European de educație", Simpozionul "Extinderea Uniunii Europene. Perspectivele Integrării României", Facultatea REI, ASE, București, 23 martie 2001.
11. "Promoting International Case Research and Training on Management of Change-INTERCASE", presentation international first partner meeting, Rousse, Bulgaria, April 19-22, 2001.
12. "Rolul învățământului românesc în perioada de tranziție", Conferința "Integrarea României în structurile Euro-atlantice – Relansare și Progres", Univeristatea Lucian Blaga, Sibiu, 27-28 aprilie 2001.
13. "The European consumers role in developing marketing strategies in Europe", international seminar "New Approaches in the Domestic and International Management", Academy of Economic Studies, Bucharest, 2nd November 2001.
14. "The current state of higher education in Romania" international workshop SITE Stockholm, 6-8 April 2001.
15. "Higher education and the business community in Romania", conference "Diversity and harmonization in higher education: 23rd annual EAIR (European Association for Institution Research) Forum, University of Porto, Portugal, 9-12 September 2001.
16. "Internationalization and Organizational change in Romania", presentation international second partner meeting Leonardo da Vinci, Huddersfield, 18 – 19th January 2002, Mid Yorkshire Chamber of Commerce and Industry, UK.
17. "The Romanian Economy from central planning to free market economy", international seminar, Chukyo University, Nagoya, Japan, 14 February 2002.
18. "National education systems: Romania", final workshop "Should free entry of universities be liberalized? Estimating the value of public and private higher education in Central and Eastern Europe", 20 April 2002, Bucharest, Romania.
19. "Strategic management and organizational change" and internet discussion centre presentation international third partner meeting Leonardo da Vinci, Aalborg, Denmark, 18 – 19th May 2002.
20. "The Romanian higher education reform in the context of changes in higher education in Central and Eastern Europe", Conference "Crossing National, Structural and Technological Borders: Development and Management of Higher Education", 24th annual EAIR Forum, 8-11 September 2002 Prague, The Czech Republic.
21. "Promoting International Case Research and Training on Management of Change-INTERCASE", presentation international final partner meeting, Bucharest, 15 – 16th November 2002.
22. "Implementing the Higher Education Reform at Institutional Level", Conference "The European Higher Education Society Linking Research Policy and Practice", 25th annual EAIR Forum, 23-27 August 2003 Limerick, Ireland.
23. "Stimularea IMM-urilor în vederea internaționalizării: exemple europene", Seminarul "Impactul internaționalizării asupra managementului organizațiilor din Romania", 5 decembrie 2003, ASE, București, România.
24. "Fenomenul migraționist din perspectiva aderării României la UE" (co-autor), prezentări pentru beneficiari/grupuri de interes, 19 februarie 2004, Institutul European din România, București, România.

25. “Fenomenul migraționist din perspectiva aderării României la UE” (co-autor), prezentări pentru beneficiari/grupuri de interes, 30 aprilie 2004, Institutul European din România, București, România.
26. “The impact of higher education reform in Romania”, round table, 20 August 2004, Central European University, Budapest, Hungary.
27. “Fenomenul migraționist din perspectiva aderării României la UE”, (co-autor) Conferința “Impactul aderării României la Uniunea Europeană”, în cadrul Pre-Accession Impact Studies (PAIS II), 7 – 8 octombrie 2004, Institutul European din România, București, România.
28. „Management și performanță competitivă în industria aeronautică din România”, (co-autor), Simpozionul Internațional „Management și Competitivitate”, 16-17 decembrie 2004, ASE, București, România.
29. „The migration phenomenon from the perspective of Romania’s accession to the European Union” (co-author) Seminarul „Asylum&Migration – Studies, Trends and Policies” organizat de Oficiul Național pentru Refugiați, 17 ianuarie 2005, București, România.
30. „The migration phenomenon from the perspective of Romania’s accession to the European Union” (co-author), Seminar Științific al Institut fur Wirtschaftsgeographie und Geoinformatik, Wirtschaftsuniversitaet Wien, 10 mai, 2005.
31. "Romania’s external migration from the perspective of accession to the EU: institutional and behavioral challenges” (co-author), the 45th Congress of the Regional Science Association in Amsterdam (ERSA), 23-27 August 2005.
32. “Private Higher Education in Europe and Quality Assurance and Accreditation from the Perspective of the Bologna Process Objectives– The Case of Romania”, International Conference on Private Higher Education in Europe and Quality Assurance and Accreditation from the Perspective of the Bologna Process Objectives, 3-5 November 2005, Warsaw, Poland.
33. “Strategii de marcare la nivel international” Seminar Tendințe in managementul organizațional la nivel mondial, 18 noiembrie 2005, Centrul de Management Comparat Internațional, ASE, București, ISBN 973-7744-43-8, ISBN 978-973-7744-43-2.
34. “Educating managers using projects between Western and Eastern European countries” (co-author) K. Joanna Zaleska; Luminita Nicolescu; Erika Vaiginiene; Audra Mockaitis; Tatiana Kovaleva; Zuzana Dvorakova; Christopher D. Jeffery, Conference “Landscapes and Mindscapes in a Globalizing World” of European International Business Academy (EIBA), 11-13 December 2005, Oslo, Norway.
35. “Social Dialogue Capacity Building at Sectoral and Company Level” Project Seminar of European Foundation for the Improvement of Living and Working Conditions, 21-22 martie 2006, Universitatea din Ljubljana, Slovenia.
36. “An investigation into the capabilities that influence the internationalization of Central and Eastern European SMEs” (co-author) Mockaitis, A.I., A.P.Kriauciunas, M.Makovec, and L.Nicolescu (2006). Proceedings of the 32nd annual EIBA conference, December 7-9, Fribourg, Switzerland.
37. “The internationalization of manufacturing SMEs in Central and Eastern Europe: Which resources matter?” (co-author) Mockaitis, A.I., A.P.Kriauciunas, M.Makovec, and L.Nicolescu (2006). Paper presented at the IM Division of the *Academy of Management 2006 Annual Meeting*, August 11-16, Atlanta, Georgia, USA.
38. “Mechanisms, institutions and social-cultural issues of Romania’s external migration” (co-author) Luminița Daniela Constantin, Luminița Nicolescu, international colloquium Europe: Space of Freedom and Security, 4-5 May 2006, Timișoara, Romania.
39. “Dezvoltarea competitivă în spațiul integrării europene” (co-autor) Luminița Nicolescu, Valentin Cojanu, Radu Cristian Muștescu, Simpozion Internațional Catedra de Economie

Politică România și Uniunea Europeană Calitatea Integrării, Academia de Studii Economice, București, 26 mai 2006.

40. "Building knowledge through study and work: a survey of graduating students", (co-author) Luminița Nicolescu, Cristian Păun, Alina Irina Popescu, BSUN 2006 Congress "Excellence in Education and Research for Sustainable Development in the Black Sea Region", 20-23 September 2006, Varna, Bulgaria.

41. "Social Dialogue Capacity Building at Sectoral and Company Level in Romania" Conference with social partners for project's results presentation, European Foundation for the Improvement of Living and Working Conditions, 9-10 October 2006, Dubrovnik, Croatia.

42. "Identificarea atitudinii absolvenților de liceu referitoare la admiterea la facultate" (co-author) Laurențiu Dan Anghel, Luminița Nicolescu, Răzvan Zaharia, Rodica Milena Zaharia, Cristian Păun, Raluca Mitrea, Alina Popescu, Alin Valentin Angheluță, conferința "Dimensiuni ale dezvoltării durabile în România", 13-14 octombrie 2006, Iași, România.

43. "Business Education efficiency. Best practices examples. Evaluating the quality of higher education" (co-author) Luminița Nicolescu, Luminița Daniela Constantin, Gabriela Drăgan, Raluca Ipate, Alina Popescu, Chirstina Suci, Rodica Milena Zaharia, International conference "Business Excellence" 27-28 octombrie 2006, Brașov, România. Proceedings International conference on Business Excellence, eds. Bratianu, C., Lixandriou, D, Pop, N.A.I., ISBN (10): 973-594-874-8, ISBN (13) 978-973-594-874-4, Editura ASE, pp 283-289.

ISI Proceedings.

44. "Crearea unei imagini de țară – necesitate în condițiile globalizării" Luminița Nicolescu, Seminar Tendințe in managementul organizațional la nivel mondial, 22 noiembrie 2006, Centrul de Management Comparat Internațional, ASE, București.

45. "Competitiveness in South Eastern Europe. Reality or Potential?" (co-author), Luminița Nicolescu, Alina Drăghici, Roxana Voicu –Dorobanțu, International Workshop „The path of internationalisation and integration in the Europe of region“ April, 25 – 28, 2007, Academy of Economic Studies, Bucharest, Romania.

46. "The European Identity – between reality and hope ... " - (coauthor) Mirela Diaconescu, Luminita Nicolescu, Florina Pânzaru, Conferinta Economica Internationala "Romania within the EU: opportunities, requirements and perspectives", 10-11 mai 2007, Sibiu, Universitatea Lucian Blaga din Sibiu – Facultatea de Științe Economice, Romania, publicat în Conference Proceedings volume 1, 2007, pp. 135-141, ISBN 978-973-739-428-6, vol.1 ISBN (13) 978-973-739-442-2. **ISI Proceedings.**

47. "Developing country branding : a key factor for international competitiveness" (co-author) Luminița Nicolescu, Valentin Cojanu, Alina Drăghici, Alina Popescu, International Conference, Globalisation and Politics of Development, 17-19 May 2007, National School of Political Sciences and Public Administration (SNSPA), Bucharest, Romania, Proceedings „Globalization and Policies of Development”, Editori: P. Dobrescu, A. Țăranu, A. Bârgăoanu, National School of Political Studies and Public Administration and Comunicare.ro, Editura SNSPA, pp.285-291, 435 pg., 2007, ISBN 978-973-711-125-8.

48. "Changes In The Performance And Evaluation Criteria Of The Academic Staff In Higher Education. The Case of Romania" (co-autor) Luminita Nicolescu, Alina Mihaela Dima si Alina Popescu, International Conference, 8-12 august 2007, Academy of Business Administration (ABA), Barcelona, Spania.

49. "Relating higher education with the labour market – graduates' expectations and employers' requirements " (co-author) Luminița Nicolescu, Cristian Păun, Conference In Search of Identity : Dilemmas in Higher Education“, 29th annual EAIR Forum, 26 – 29 August 2007, Innsbruck, Austria.

50. “National identity - an essential element for country branding. The case of Romania”, (co-author) Luminița Nicolescu, Cristian Păun, Alina Irina Popescu, Alina Draghici, Florina Pinzaru, International Conference on Business Excellence, ICBE 26-27 October 2007, Braşov, .
51. “Calitatea în învățământul superior din România – perspective instituțională”, Conferința “Creștere Economică, Competitivitate și Convergența Venitului Real”, CERPE – Banca Mondială- Institutul Bancar Român , 21-22 aprilie 2008, București. ISBN 978-973-8315-90-7, pp. 107-128.
52. “Perspectives of Romania’s External Migration: Strategies, Institutions and Legislation”, L.Nicolescu, D.L. Constantin, Z. Goschin, Proceedings of the Fourth International Conference on Economic Cybernetics Analysis, “Global Crisis Effects on Developing Economies”, Academy of Economic Studies of Bucharest, May 2009, CD-ROM, ISBN 978-606-505-219-2
53. “The Asylum Seeking Phenomenon in Romania in the Current International Context”, D.L. Constantin, Z. Goschin, L. Nicolescu, Proceedings of the Fourth International Conference on Economic Cybernetics Analysis, “Global Crisis Effects on Developing Economies”, Academy of Economic Studies of Bucharest, May 2009, CD-ROM, ISBN 978-606-505-219-2
54. “Strategic planning and organizational culture in Romanian higher education”, Luminița Nicolescu, 16th International Economic Conference - IECS 2009, “Industrial revolutions, from the globalization and post-globalization perspective” University Lucian Blaga, Sibiu, Romania, May 7-8, 2009, CD Proceedings ISBN 978-973-739-775-1, **ISI Proceedings**.
55. „Tendințe pe termen lung privind migrația externă a României”, Z. Goschin, D. L. Constantin, L. Nicolescu, în volumul *Fondurile structurale și de coeziune ca premisă a dezvoltării mediului de afaceri din România*, Editura Universitară, 2009, București, ISSN 18446418, p.36-44; lucrările conferinței internaționale *Fondurile structurale și de coeziune ca premisă a dezvoltării mediului de afaceri din România*, ediția a IV-a, mai 2009, Universitatea Româno-Americană, Institutul de Economie Națională, București.
56. “Bologna process: towards harmonization of higher education in Europe. The case of Romania”, Luminița Nicolescu, The International Conference on Education and New Learning Technologies, EDULEARN09, Barcelona, Spain, 6-8 July 2009, Proceedings pe CD ISBN 978-84-612-9802-0, Abstracts pe CD ISBN 978-84-612-9801-3.
57. “Integrating Teaching and Research. An Institutional Case in Romania”, Luminița Nicolescu, International Conference on Business Excellence, ICBE 2009, Braşov, România, 16-17 octombrie 2009, Proceedings Business Excellence vol 2., ISBN 978-973-1747-12-5, pp. 54-57. **ISI Proceedings**.
58. “Language of Teaching and the Use of Information and Communication Technologies – the Main Drivers for the Internationalization of Higher Education”, Remus Pricopie, Luminița Nicolescu, Zeno Reinhardt, Oana Almăşan, International Conference R&D Perspectives Promoting Innovation through Education, Culture and Communication, 6-7 November 2009, Bucharest, Romania, Proceedings, ISBN 978-973-711-220-0, pp. 263 -272.
59. “Similarities and differences in financing higher education in Romania and United Kingdom”, International Conference on Business Excellence, ICBE 2010, Braşov, România, 15-16 octombrie 2010, Proceedings Business Excellence vol 2., ISBN 978-973-1747-24-8, pp. 48-51, **ISI Proceedings**.
60. “Student experience in Romanian higher education – a comparative institutional approach” International Conference Institutional transformations and regional development in Central and Eastern Europe, 15 – 16 aprilie 2011, Iaşi, Romania.

61. "The development of a Conceptual Framework to Study the Country of Origin Effect on Higher Education Services at International Level", International Law and Trade Conference, 5th edition, IAITL 2011, Nicosia, Cyprus, 19-22 septembrie 2011, ISBN: 978-87-991385-9-3.
62. "Trends in the Country of Origin Effect theories: goods versus services", Conferința internațională Abordări moderne în managementul și economia organizației, Academia de Studii Economice, București, 24-25 noiembrie 2011, ISSN 2284-7634, pp. 390-394.
63. "The dynamics of the Romanian SME's perceptions over the evolution of the business environment in the context of the European integration", the 19th Annual Conference Marketing and Business Strategies for Central and Eastern Europe, Vienna, Austria, 1-3 December 2011, published in Reiner Springer and Petr Chadraba, Proceedings to the 19th Annual Conference Marketing and Business Strategies for Central and Eastern Europe, Publisher Institute for Export Management, Vienna University of Economics and Business, 2011, ISBN: 978-3-9503290-0-1, pp. 351-370.
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Intrenational memberships

1. Alumni fellow al Open Society Institute, Center for Policy Studies, Budapest, Hungary, 1999-present.
2. Partner in PROPHE (Program of Research on Private Higher Education) Central & Eastern European Regional Center și affiliate la PROPHE, USA, 2005- 2007.
3. Member Academy of Management (AOM), USA, 2005, 2009, 2010, 2011, 2012, 2020
4. Member Society of Business Excellence, București, 2008, 2009, 2010, 2011, 2012, 2013, 2016.
5. Member Business System Laboratory, Napoli, Italia, 2018, 2019
6. Member SAMRO, 2020

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13. Management în Media – re-proiectarea radioului public, autor a 7 studii de caz și coautor a unui studiu de caz:”Activitatea de marketing în schimbare – plecând de la zero”, “Asimilarea sistemului de licitații în Societatea Română de Radiodifuziune – percepții de la angajați”, ”Mentalități vechi și noi – față în față”, ”O zi din viața unui realizator de emisiune”, ”Producătorii și echipele de creație – noi actori pe scena Radioului”, ”Procesul restructurării în Societatea Română de Radiodifuziune – perioada 1990-2003” (autor), ”Rolul și misiunea Radio România ca post public național – la nivel de lege, organizație, angajați și ascultători” (co-autor), publicate în română și în engleză, Editura Roata, București, 2004.
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